



## Valley Of The Sun Chapter February 8, 2010 Chapter Meeting

**Marsha Petrie Sue, MBA, CSP,  
Leadership, Communication & Personal Development Expert  
Presents:**

### **Is Your Networking Working?**

**Date:**

February 8, 2010

**Time:**

5:15pm Networking Opportunity

6:00pm Speaker Presentation

7:00pm Business Meeting

**Location:**

SCF Tower

3030 N. 3<sup>rd</sup> St.

14<sup>th</sup> Floor, East Wing

Phoenix, AZ 85012

**RSVP to:**

Pam Vitalone at

hostess@valleyofthesunchapter-  
iaap.org

or call 602-743-8069 by Friday,  
February 5, 2010

Networking is an investment, not a nuisance. It is, however a learned skill. Polish the skill of connecting. Establish a simple way to brag about yourself without sounding arrogant or self-centered, providing information that will keep people on the edge of their seat. Learn how to construct a quick, 30-second introduction for every occasion, whether riding in an elevator or introducing yourself at a meeting. Maximize your online connections with Plaxo, LinkedIn, Twitter, Facebook, YouTube and more. Learn why a well thought out Blog can really pay off. Anyone who wants to maximize their circle of influence will benefit from this presentation.

Marsha Petrie Sue has been featured in the *Wall Street Journal*, *New York Times*, *Newsweek*, *Cosmo*, *Legal Management*, *Investors Business Daily* and more with her latest best seller, *Toxic People: decontaminate difficult people without using weapons or duct tape* – and it is translated into Russian, Romanian, Czech and French! Her most recent book, *The Reactor Factor*, was released in major bookstores in October 2009.

